

NEWSLETTER

MESSAGE FROM DIRECTORS

Prof. Michael HUI
Interim Director



Prof. Rob LAW
Deputy Director

2023 has been a remarkable year for the Asia-Pacific Academy of Economics and Management (APAEM) at the University of Macau (UM). We have witnessed a steady post-COVID economic recovery and are pleased to share our success and achievements in this year-end newsletter.

Throughout the year, APAEM has actively expanded its academic and industry networks, fostering collaboration and research opportunities with various institutions. We organized over 50 successful seminars, workshops, and symposiums, which received overwhelming responses and active participation from researchers, industry representatives, and students. Besides, our members have made significant contributions to society and academia, producing nearly 100 influential journal papers and receiving recognition, awards, and external grants. These accomplishments showcase the academic excellence and social impact of APAEM.

As this fruitful year comes to an end, we sincerely thank our members, partners, students, and stakeholders for their unwavering support and valuable contributions. Your support has been vital to our success.

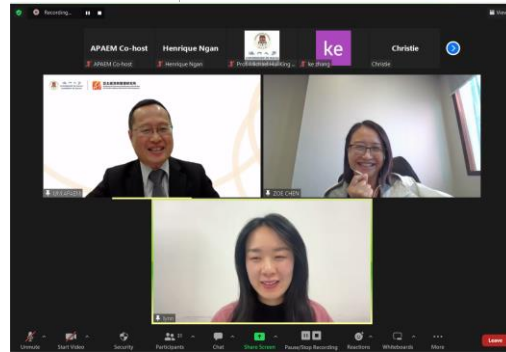
We wish you a Merry Christmas and a Happy New Year in advance! May the coming year bring you joy, prosperity, and continued success!

Events & Activities

APAEM continuously organizes various symposiums, seminars, and workshops for faculty members, researchers, industry practitioners, and students, providing an open platform for knowledge exchange.

“APAEM Seminar Series: Evolution of Digital Marketing Channels in Hospitality and Tourism” was successfully held.

Ms. Zoe Chen, Market Director of Revenue Strategy, Bench Support, South China, Marriott International Inc., and Ms. Lynn Liu, New Media Project Manager, KEYFRAME Company, were invited to share their valuable industry experience in tourism and hospitality.



The Seminar on “Edge-cloud Collaborative Computing in a Microservices Architecture” was held at UM.

Prof. Yang Wang, UM Distinguished Visiting Scholar and Researcher of the Shenzhen Institute of Advanced Technology (SIAT) of the Chinese Academy of Sciences (CAS), delivered the seminar.



Moreover, 2023 has been an outstandingly eventful year for APAEM, with the successful organization of almost 50 seminars as part of the APAEM Seminar Series and APAEM co-hosted seminars and workshops on Economics.



Visits & Collaborations

APAEM Deputy Director visited universities and enterprises in Beijing to enhance academic and industry exchanges.

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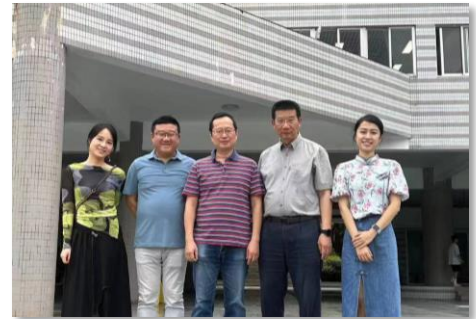


Dr. Daisy Fan, Principal Academic of the International Centre for Tourism and Hospitality Research (ICTHR) at Bournemouth University, visited APAEM.

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APAEM delegation visited the Tourism Institute at Jinan University Shenzhen Campus.

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Prof. Guangjian Tu presented a keynote speech at the 2023 Annual Conference of the Chinese Society of Private International Law.

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Mr. Hui Sun, Secretary General of Tencent Culture and Tourism Research Institute, visited APAEM.

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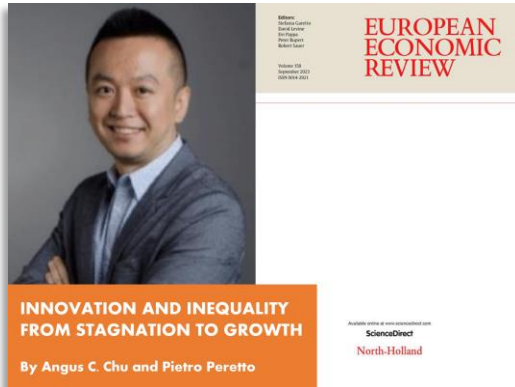
Prof. Sili Zhou delivered a presentation at Huazhong University of Science and Technology: China's Increasing Global Financial Impact.

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Publications, Recognitions & External Grant

APAEM Scholar Prof. Fangyuan Chen explored Disaster Response Robots' Impact on Consumer Prosociality.

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Prof. Angus Chu's study on the evolution of income inequality in an endogenous transition economy, was published in the European Economic Review.

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Prof. Yibai Yang and Prof. Yubo Tao received grants from the National Natural Science Foundation of China.

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APAEM Scholars Prof. Rob Law and Prof. Li Miao were named in the 2023 World's Top 2% Scientists List.

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Prof. Rob Law was recognized as one of the Highly Cited Researchers for 2023 by Clarivate Analytics.

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