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The Asia-Pacific Academy of Economics and Management (APAEM) continues to foster interdisciplinary research collaboration by providing an open platform for researchers from different faculties and disciplines. This newsletter highlights the selected events, activities, and achievements of APAEM-affiliated members from May to August 2024.



Events & Seminars

The "Smart Tourism Symposium 2024: International Collaboration" was successfully held.

On May 29th, the symposium invited three renowned scholars: Prof. Gang Li, Professor in the School of Information Technology at Deakin University; Prof. Sunny Sun, Associate Professor in the College of Sustainability and Tourism at Ritsumeikan Asia Pacific University; and Prof. Robin Chark, Associate Professor in the Faculty of Business Administration at the University of Macau (UM), to serve as guest speakers, and shared their research findings in application of big data and artificial intelligence in tourism.





APAEM continued to organize seminars on international finance and economics in both online and onsite formats. Some of the topics covered included competitive tax models, trade frictions in supply chains, and the impact of ageing populations on banking.

Activities



Prof. Guangjian Tu presented a speech on legal research at the "Legal Issues in Generative Artificial Intelligence" lecture organized by the Zhuhai Court of International Arbitration.



Prof. Rob Law discussed the advantages of talent resources in the Greater Bay Area (GBA) at the Second Guangdong-Hong Kong-Macao GBA High-quality Talent Development Conference.







Prof. Sili Zhou explored the relationship between environmental policies and international trade at the Annual Conference of the Banco Central do Brasil.



Prof. Fangyuan Chen shared her research findings on consumer behavior at the Asia-Pacific Association for Consumer Research 2024 Conference.







Prof. Xin Lin delivered a speech at the Mathematical Cognition and Learning Society 2024 Conference.



Publications & Journals

Prof. Angus Chu and Prof. Inácio Bó published papers in internationally reputable journals.



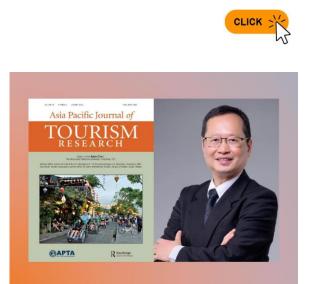


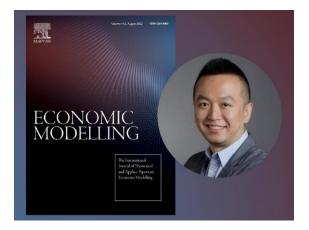


Prof. Rob Law and Prof. Li Miao were featured in an article with UM Research Magazine titled "Building a Distinctive and Diversified 'World Centre of Tourism and Leisure' for Macao".



Economic Modelling, co-edited by Prof. Angus Chu, ranked again in SSCI Q1 by Clarivate Analytics and Top 20 by Google Scholar.





Asia Pacific Journal of Tourism Research, with Prof. Rob Law as the managing editor, attained position as a leading SSCI Q1 Journal (JCR) and Google Scholar Top 20.



Visits

Prof. Kevin So, a professor at the School of Hospitality and Tourism Management at the Spears School of Business, Oklahoma State University, visited APAEM and expressed his interest in deeper exchanges and cooperation with APAEM.





Prof. Rob Law visited universities in Beijing for academic exchanges and delivered presentations on scholarly influence and evaluation.

Prof. Rob Law shared his insights on academic research impact and his experiences with academic writing at Harbin Institute of Technology.





Recognitions



Prof. Michael Hui, Vice Rector (Academic Affairs) and Interim Director of APAEM, received an Honorary Fellowship from the Chinese University of Hong Kong.

Prof. Guangjian Tu was appointed as a new member of the Committee on Foreign Related Trial Theory for the Association of Trial Theory Studies of the China Law Society and invited to conduct an in-depth discussion on the topic of "High-Quality Development of Commercial Trials Related to Hong Kong and Macao".







Prof. Fangyuan Chen, Associate Professor in Marketing of FBA and member of the APAEM Smart Tourism Team, was honoured with the FBA Outstanding Research Award 2023/2024.



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