

# NEWSLETTER

## Events & Seminars



The “**APAEM Seminar Series: The Link between Algorithm Improvement and Tourism Research**” was held on February 10. Prof. Nao Li, Professor at the Beijing Technology and Business University, was invited to delve into the significance of algorithm improvement in tourism research.

Additionally, APAEM continues to organize seminars on various economic topics, including green technical efficiency in China, disjoint persuasion, maternal labor supply, and teacher redistribution.



These seminars attracted researchers, government officials, and students from diverse fields, both from within and outside the university, fostering academic exchange.

## Macao Economy

To further study the economic policies affecting Macao and related economies, such as China and Portuguese-speaking countries, APAEM has restructured its former “Asian Economics” research team into the “**Macao Economy**” research team.



**Team Leader**

Prof. Angus C. Chu  
Distinguished Professor, FSS



**Team Advisor**

Prof. Davis Ka Chio Fong  
Professor, FBA

### Team Members



**Associate Team Leader**

Prof. Sili Zhou  
Associate Professor, FSS



From January 20 to 24, Prof. Guangjian Tu, a member of the APAEM Financial Innovation Team, was appointed by the China Society of Private International Law (CSPIL). As part of the Chinese government delegation, Prof. Tu was invited to attend the 50<sup>th</sup> session of the United Nations Commission on International Trade Law (UNCITRAL) Working Group III in Vienna, Austria.



Prof. Tu had a cordial meeting with Anna Joubin-Bret (third from right), Secretary-General of UNCITRAL.



On January 16, the project launch demonstration meeting for the key project “Research on the International Communication of Beijing’s City Image Based on Concept Maps,” supported by the Beijing Social Science Fund Planning Project, was successfully held at Beihang University. This collaborative project, involving Prof. Rob Law, Deputy Director of APAEM, aims to enhance the international communication of Beijing’s city image through the use of concept maps.

## Visits

APAEM welcomed several international scholars. Dr. Tania Maria Tangit, Senior Lecturer from Universiti Teknologi MARA in Malaysia, and Prof. Songshan (Sam) Huang, Professor from Edith Cowan University in Australia, visited APAEM for academic exchanges on March 17 and 18, respectively. Additionally, Prof. Shun Ye, Associate Professor from Zhejiang University, visited APAEM on March 20. All parties expressed a mutual expectation to further strengthen exchanges and cooperation.



Dr. Tania Maria Tangit (left)

Prof. Songshan (Sam) Huang (left)

Prof. Shun Ye (left)

# Social Impact

Prof. Rob Law discussed the evolving landscape of smart tourism in Macao in an interview with Macao Monthly magazine. He highlighted smart tourism strategies aimed at enhancing Macao's competitiveness and influence in the international tourism market.



Prof. Sili Zhou discussed topics including Chinese electric vehicles, the role of foreign investors, and US memorandum's challenges.

Prof. Sili Zhou, Associate Team Leader of the APAEM Macao Economy Team, has been interviewed twice by CGTN, where he shared his insights on Chinese electric vehicles and the vital role of foreign investors in China's economy. Additionally, he discussed the US memorandum's challenges to Macao's cross-border investments and technological collaborations in an interview with Macao Daily Times.

Prof. Davis Ka Chio Fong, Advisor of the APAEM Macao Economy Team, discussed the impact of Thailand's casino plans on Macao's gaming industry and integrated tourism and leisure industry in Macao Daily News.



Prof. Hoipang Wong, a member of the APAEM Macao Economy Team, interpreted the economic growth target in the 2025 Central Government Work Report and its implications for Macao during an interview with TDM. Additionally, Prof. Hu Weixing, Dean of the FSS at UM, and Prof. Wong co-authored an article in Macao Daily News, discussing cross-border living and employment challenges between Macao and Hengqin.

Prof. Fung Kwan, a member of the APAEM Macao Economy Team, was interviewed by TDM regarding the revised Macao Economic Forecast for 2025, jointly published by the UM's Centre for Macao Studies and Department of Economics. Additionally, in an appearance on TDM's radio programme Macao Forum, he commented on the Macao government's recently released 2025 Policy Address.



## Upcoming Events

APAEM will organize **“Smart Tourism Symposium 2025: Intersection of Technology and Applications”** on **20 May 2025**, details as below:

Speakers: Prof. Gang LI, Prof. Liang WANG, and Prof. Ye WANG

Panelists: Prof. Quan VU, Prof. Chitlada PINTHONG, Dr. Arinya PONGWAT, and Dr. Chris ZHANG

Moderator: Prof. Rob LAW

Date: 20 May 2025 (Tuesday)  
Time: 10:00 a.m. – 12:30 noon  
Venue: UM, E22-G010

All interested parties are welcome to **scan the QR Code for registration** and join the event.

For enquiries, please contact the APAEM Office at +853 8822 9927 or [apaem\\_info@um.edu.mo](mailto:apaem_info@um.edu.mo).

The poster for the Smart Tourism Symposium 2025 features a yellow and orange geometric background. At the top, it lists the logos of the University of Macau, the Asia-Pacific Academy of Economics and Management, and the Faculty of Business Administration. The main title is "Smart Tourism Symposium 2025: Intersection of Technology and Applications" in bold orange and white text. Below the title, the date and time are "20/05/2025 (Tue) | 10:00 a.m. – 12:30 noon" and the venue is "UM E22-G010 | Language: English". The poster is divided into sections: "Presentations Speakers" with three speakers (Prof. Gang LI, Prof. Liang WANG, Prof. Ye WANG) and their topics; "11:30-12:15 Panel Discussion" with four panelists (Prof. Quan VU, Prof. Chitlada PINTHONG, Dr. Arinya PONGWAT, Dr. Chris ZHANG); "Moderator" (Prof. Rob LAW); and "Registration" with a QR code and contact information.

**Smart Tourism Symposium 2025:  
Intersection of Technology and Applications**  
20/05/2025 (Tue) | 10:00 a.m. – 12:30 noon  
Venue: UM E22-G010 | Language: English

**Presentations Speakers**

- 10:10 – 10:30  
Experience-based Competitiveness Analysis: An AI Approach  
Prof. Gang LI  
Professor, School of Information Technology, Deakin University
- 10:30 – 10:50  
Impacts of Facial Recognition Payment on Tourists' Pro-environmental Behaviors  
Prof. Liang WANG  
Associate Professor, School of Management, Zhejiang University
- 10:50 – 11:10  
Tourists' Privacy Concerns and Managements in Smart Tourism  
Prof. Ye WANG  
Assistant Professor, Faculty of Science and Technology, University of Macau

**11:30-12:15 Panel Discussion**

**Panelists**

- Prof. Quan VU  
Associate Professor, Department of Information Systems and Business Analytics, Deakin University
- Prof. Chitlada PINTHONG  
Assistant Professor, Burapha Business School, Burapha University
- Dr. Arinya PONGWAT  
Lecturer, College of Arts, Media and Technology, Chiang Mai University
- Dr. Chris ZHANG  
Research Fellow, Deakin University

**Moderator**

- Prof. Rob LAW  
Deputy Director, Asia-Pacific Academy of Economics and Management, University of Macau

**Registration**

For enquiries, please contact [apaem\\_info@um.edu.mo](mailto:apaem_info@um.edu.mo)

## SETA 2025

The 19<sup>th</sup> International Symposium on  
Econometric Theory and Applications

1-3 JUNE 2025  
University of Macau, Macau

Faculty of Business Administration and APAEM Financial Econometrics team are pleased to host **“the 19th International Symposium on Econometric Theory and Applications (SETA 2025)”** on **1-3 June 2025** at UM.

For details, please visit: <https://fba.um.edu.mo/seta2025/>

Visit our website: <https://apaem.um.edu.mo/>