

NEWSLETTER

ISSUE 01 | 2026

Events & Seminars

Scholars from the Macao Economy Team of the Asia-Pacific Academy of Economics and Management (APAEM) at the University of Macau (UM) hosted a workshop themed “Current Status of Macao’s Labour Market and Overview of Labour Affairs Bureau’s Work”. Representatives from the Labour Affairs Bureau (DSAL) were invited to engage in a dialogue with scholars, exploring topics such as the development of Macao’s labour market, talent cultivation, and policy implementation.



The “APAEM Seminar Series: AI in the Pen: How Real-time AI Writing Guidance Shapes Online Reviews” was successfully held on 27th March. Prof. Sai Liang, Professor of Tourism Management at the College of Tourism and Service Management, Nankai University, was invited to explore how AI tools influence the process of generating online reviews.

APAEM regularly organises seminars and workshops covering a range of topics in international finance, financial econometrics, and economics, including climate communications in initial public offering (IPO), deep learning with missing data, and the design of multi-stage contests.

APAEM Seminar Series: International Finance
Climate Communications in IPOs: Unpacking the Influence of Climate Disclosure Volume, Sender, and Message Characteristics
Prof. Alok R. Saboo
Professor of Marketing, Georgia State University
Date: April 17, 2026 (Friday)
Time: 9:30 – 10:30 a.m. (Macao time)
Language: English
Venue: Teams Meeting (Online)
Moderator: Prof. Alex, Siu Zhou, Associate Professor in Economics and Finance

Workshop on Financial Econometrics
Celebrating the 50th Anniversary of the University of Macau
The Anatomy of Honesty: Lying Aversion vs. Deception Aversion
Prof. Wooyoung LIM
Department Head and Professor, Department of Economics, The Hong Kong University of Science and Technology, China

FBA SEMINAR SERIES 027
Celebrating the 50th Anniversary of the University of Macau
FBA APAC 2025 SPECIAL SERIES
Deep Learning with Missing Data
Prof. Richard SAMWORTHY
Professor, Department of Data Science and Mathematical Statistics, University of Bath
Date: 12 April 2026 (Friday)
Time: 10:00 – 12:00
Venue: 222-224A
Prof. Richard SAMWORTHY, Vice President of Business School Support and Analytics

挑戰式排名：多階段競賽設計
Ranking with Challenge: A Multi-stage Contest Design
05/02/2026 (Thu), 14:00 – 15:30
主講嘉賓 Speaker: 鄧捷教授 Prof. Jie ZHENG
山東大學 特聘教授及 環益與實驗經濟學研究中心主任
Distinguished Professor & Director for the Center for Research on Experimental and Theoretical Economics (CREATE), Shandong University
主持人 Moderator: 鄧捷教授 Prof. Jie ZHENG, Prof. Inácio BÓ

亞太經濟與管理研究所研討會系列 APAEM Seminar Series



Prof. Fung KWAN, a member of the APAEM Macao Economy team, co-authored an analysis in the Macao Daily News examining urban economic growth within the Guangdong-Hong Kong-Macao Greater Bay Area (GBA). The findings indicated that all examined factors (including labour, physical capital, human capital, and electricity consumption) positively contribute to economic growth across the GBA.

Recognition

Prof. Cheri Wing Chi CHOW, a member of the APAEM Financial Innovation Team, Prof. Huiling HUANG, a member of the APAEM Smart Tourism Team, and Prof. Leona Shao-Zhi LI, a member of the APAEM Macao Economy Team, were awarded Faculty of Business Administration (FBA) Outstanding Academic Awards for the year 2025/2026 in recognition of their excellence in teaching, research and service.



Visits

From 18th to 26th February, Prof. Rob LAW, APAEM Deputy Director, visited Deakin University's Melbourne campus in Australia to explore opportunities for substantive interdisciplinary research cooperation. He met with Prof. Gang LI (left), Professor from the School of Information Technology, for in-depth discussions on research projects and future collaboration.

Additionally, Prof. LAW undertook an academic visit to Beihang University in Beijing and Nankai University in Tianjin from 1st to 8th April. During this time, he delivered academic lectures, thereby extending APAEM's academic network and research impact, and fostering prospects for future interdisciplinary collaboration.



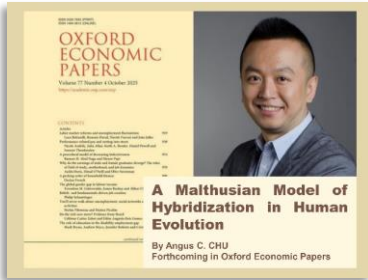
Prof. Rob LAW (left) visited Beihang University, where he was welcomed by Prof. Jinxing HAO (right), Vice Dean and Professor of the School of Economics and Management.

Prof. Rob Law delivered a speech at Nankai University, advising on pitfalls and blind spots in academic writing.



Interview

Prof. Degui LI, Team Leader of the APAEM Financial Econometrics Team, was featured in the “People’s Stories” column with *My UM Magazine* titled “Li Degui: In search of economic meaning through econometrics”.



Selected Publications

Prof. Angus CHU, Team Leader of the APAEM Macao Economy Team, published an article entitled “A Malthusian Model of Hybridization in Human Evolution” in the *Oxford Economic Papers*. Using a Malthusian model, he explained why modern humans still carry DNA from archaic humans.

Prof. Yuansi HOU, a member of the APAEM Smart Tourism Team, co-authored an article entitled “Life-Role Transitions and Tourists’ Misbehavior: A Self-Diagnosticity Perspective” in collaboration with her research team in *Journal of Travel Research* (ABS4). The paper used a sequential multi-method design to examine how life-role transitions influence tourist misbehavior and the role of self-diagnosticsity.



Prof. Jing XIE, a member of the APAEM Financial Innovation Team, co-authored an article entitled “Investor communication and payout policy: a field experiment” in *Review of Finance* (FT50, ABS4). *Review of Finance* is recognized as one of the top-five journals in the field of finance, it holds significant academic influence in the discipline. The paper used a field experiment to examine whether brief, unsolicited messages can influence corporate dividend policies.



Prof. Fung KWAN co-authored an article entitled "On the Mental Accounting of Fiscal Stimulus Spending: Unravelling Cognitive and Emotional Drivers" in *The Singapore Economic Review*, a study on consumer psychology and fiscal stimulus policy effectiveness.



Prof. Zhe MA, a member of the APAEM Financial Innovation Team, co-authored an article entitled “Regulating Arbitration Through Criminal Law: An Empirical Exploration of the Criminal Prosecution of Arbitrators in Mainland China” in *Law & Social Inquiry*, a leading peer-reviewed journal published by Cambridge University Press. Analyzing 27 criminal cases, the study found that China's controversial 2006 arbitration provision has not been used to improperly influence arbitral decisions, contrary to critics' concerns.

Upcoming Event

APAEM will organise **“Celebrating the 45th Anniversary of the University of Macau: Smart Tourism Symposium 2026: Innovation and Impact”** on **8 May 2026**, details as below:

Date & Time: 8 May 2026 (Friday); 14:30-18:00

Venue: Theatre (G001), Student Activity Centre (E31), UM

All interested parties are welcome to **scan the QR Code for registration** and join the event!

主辦單位 Organized by



澳門大學
UNIVERSIDADE DE MACAU
UNIVERSITY OF MACAU

協辦單位 Co-organized by



亞太經濟與管理研究所
Academia de Economia e Gestão para a Ásia-Pacífico
Asia-Pacific Academy of Economics and Management

協辦單位 Co-organized by



工商管理學院
FACULDADE DE GESTÃO DE EMPRESAS
FACULTY OF BUSINESS ADMINISTRATION

贊助單位 Sponsored by



澳門大學發展基金會
UNIVERSITY OF MACAU
DEVELOPMENT FOUNDATION

慶祝澳門大學45周年校慶 —
Celebrating the 45th Anniversary of the University of Macau:

智慧旅遊研討會2026 創新與影響

Smart Tourism Symposium 2026: Innovation and Impact

日期 Date / 時間 Time

08/05/2026 (星期五 Friday)
14:30 – 18:00

地點 Venue

澳門大學學生活動中心E31-G001音樂劇場
Theatre (G001), Student Activity Centre (E31),
University of Macau

語言 Language

普通話 (部分為英語)
Mandarin (partially in English)

14:30 – 15:00 開幕禮 Opening Ceremony



羅振雄教授
Prof. Rob LAW

澳門大學
亞太經濟與管理研究所副所長
Deputy Director, Asia-Pacific Academy of Economics and Management,
University of Macau

15:00 – 15:15

亞太經濟與管理研究所簡介
及人工智能發展機遇
Introduction to the Asia-Pacific Academy
of Economics and Management (APAEM)
and Opportunities for Artificial Intelligence



李剛教授
Prof. Gang LI

澳洲迪肯大學
信息科學學院教授
Professor, School of Information Technology,
Deakin University

15:15 – 15:30

與人工智能同行：重新思考大型
語言模型時代的酒店競爭力
Walking and Working with AI:
Rethinking Hotel Competitiveness
in the Age of LLMs



何雯女士
Ms. Fiona HE

石基集團
市場部總經理
General Manager, Marketing Department,
Sihg Group

15:30 – 15:45

數字化如何助力酒店效率提升
How Digitalization Enhances
Hotel Efficiency

16:00 – 16:45

圓桌會議一：綜合度假村高管座談
Roundtable 1: Integrated Resort Executives

主持
Moderator



田煜先生
Mr. Han TIAN

美高梅中國娛樂有限公司
首席營運官
Chief Operating Officer,
MGM China

高賓
Panelists



林志成博士
Dr. Buddy LAM

銀禧酒樓集團
企業發展董事
Director of Corporate Affairs,
Galaxy Entertainment Group



尤穎博士
Dr. DeYonne IAO

金沙中國有限公司
高級副總裁兼零售及市場總監
Senior Vice President and Chief Marketing Officer of Resort Marketing,
Sands China Ltd.

馮家超教授
Prof. Davis Ka Chio FONG

澳門大學
工商管理學院教授
Professor, Faculty of Business Administration,
University of Macau



吳國淳女士
Ms. Helen WU

新濠博亞集團
高級副總裁兼市場部總監
Senior Vice President and Chief Marketing Officer,
Wynn Resorts & Entertainment



鄧文瑜女士
Ms. Zoe ZOU

永利澳門有限公司
綜合度假村市場營銷總監
Chief Marketing Officer – Resort Marketing,
Wynn Macau, Limited



紀睿德先生
Mr. Gerard WALKER

澳博綜合度假有限公司
首席酒店、餐飲及設施學務總監
Chief Hospitality Officer,
SJM Resorts, S.A.

17:00 – 17:45

圓桌會議二：學界與業界對話
Roundtable 2: Academic and Practitioner Interactions

主持
Moderator



黃業堅教授
Prof. Anthony Ip Kin WONG

澳門大學
工商管理學院教授
Professor, Faculty of Business Administration,
University of Macau

高賓
Panelists



黃昕博士
Dr. Xin HUANG

廣州同德信息技術有限公司
創始人
Guangzhou Wotun Information Technology



劉小峰博士
Dr. Arthur LAU

佛山萬華酒店及萬怡酒店
酒店副總經理
Multi-Property General Manager,
Manor & Courtyard Franchise Hotel



侯遠思教授
Prof. Yuansi HOU

澳門大學
工商管理學院副教授
Associate Professor,
Faculty of Business Administration,
University of Macau



王珊教授
Prof. Shan WANG

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Faculty of Arts and Humanities,
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UM 1981-2026
勇往直前
砥砺前行
Drive Forward and
Achieve Beyond

活動登記
Registration

如有查詢，請聯絡
For enquiries, please contact
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